

# EXCERPTS FROM CITY COUNCIL MINUTES OF 7-13-98

## 5. ANNUAL CONTRACT WITH THE ALHAMBRA CHAMBER OF COMMERCE - F86-29, F95-71, M98-82, C98-45, C95-89

Staff requested City Council and Agency Board approval of an agreement with the Alhambra Chamber of Commerce to provide promotional services for the City of Alhambra and the Alhambra Redevelopment Agency for the 1998-1999 and 1999-2000 Fiscal Years. The Alhambra Chamber of Commerce has specialized knowledge of a strong promotion of business activities within the City of Alhambra and serves as the publicity and promotional agent for the City and Redevelopment Agency. Both the City and the Agency are aware of the advantages of a strong business community to their tax base and are desirous of encouraging the health of the business community, relying on the Chamber for support in this endeavor. The proposed 1998-1999 and 1999-2000 budgets contain an appropriation of \$110,000 for community promotion each year, including \$50,000 for the City community newsletter *Around Alhambra*.

**Discussion:** Mr. Bill RISEDEN, 720 Front Street, discussed the Alhambra Chamber of Commerce contract, stating that since we are renewing it for two years this time, it should appear on the 7:30 p.m. portion of the agenda when more citizens are present to which Mr. TALBOT replied the Chamber contract has always been for two years. Mr. Riseden felt the Agency is supporting too many welfare businesses on Main Street and as if that was not bad enough, we have the taxpayers paying the burden for the Chamber. Mr. Riseden objected to this Agreement because the Chamber only benefits the business community and not the taxpayers; he felt the Chamber should be financed by the business community; he reported the Chamber acted as a conduit to funnel \$11,000 of City funds to a Political Action Committee named "SAFER" to sway the voters toward a "NO" vote on Proposition B appearing on the ballot for the December 16, 1997 Special Municipal Election; he the submitted a letter to the City Clerk reiterating his comments.

**Action Taken:** Adopted Minute Order No. M98-82 as follows:

RESOLVED by the Alhambra City Council and Alhambra Redevelopment Agency Board that this Council and Board hereby approves that certain AGREEMENT, by and between the CITY OF ALHAMBRA and the ALHAMBRA REDEVELOPMENT AGENCY and the ALHAMBRA CHAMBER OF COMMERCE, in the total amount of not to exceed \$60,000 per fiscal year, for promotional services for the City of Alhambra and the Alhambra Redevelopment Agency for the 1998-1999 and 1999-2000 fiscal years, commencing on July 1, 1998 and continuing to and including June 30, 2000, a copy of which Agreement is on file in the office of the City Clerk as Contract No. C98-45 and incorporated herein by reference and made a part hereof as though fully set forth herein; and after said Agreement has been duly executed by said Chamber, the Mayor and Chairman are hereby authorized to execute such Agreement for and on behalf of the City and Agency, respectively, and the City Clerk and the Secretary are hereby authorized to attest the same and to affix the Seals of said City and Agency thereto; and

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FILE NO. F95-7